



Increasing your local knowledge

## *Local Sources of Information and Support*

It is very important to be aware of what local sources of information and support are available to you. To help potential students, you may have to obtain information from local sources and it's important that you know where to start looking. The following notes aim to develop your awareness of local sources of information, which will help you to establish a relationship with them in order to obtain information when necessary.

### **UNDERSTANDING LOCAL SOURCES OF INFORMATION AND SUPPORT**

Knowing reliable and responsive local sources of information and support is also important to develop an awareness of your region. These can include not only local or regional newspapers and local radio stations, but more importantly, local employers and business organisations, schools, community organisations and sport & cultural clubs, Job Centres, etc. When considering the sources for local information that exist in your community, it is important to know where to find information, understand what info you want and know how to overcome communication barriers.

Contacting these agencies and asking for information usually will enable you to establish a network of support groups who operate in your local area. You can then build a list of local support agencies and what they can offer and call upon them whenever necessary.

### **SUGGESTED QUESTIONS**

- Why is being familiar with local sources of information important?
- What measures can your organisation take to stimulate and enhance partnerships with local organisations?
- Discuss relevance
- Make a list of local organisations that can provide valuable local information, including:
  - ◊ Universities and Colleges
  - ◊ Learning Centres
  - ◊ Community learning
  - ◊ Political organisations
  - ◊ Schools
  - ◊ Community and civic organisations
  - ◊ Youth Organisations
  - ◊ Women's organisations
  - ◊ Business organisations
  - ◊ Sport and cultural clubs
  - ◊ Local authorities
  - ◊ Local council

### **FURTHER INFORMATION**

- Local sources
- [Diverse Routes](#)